

2019-2020 Annual Progress report

Executive summary

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Since its creation in 2019, Greentervention has managed to raise awareness about the emergency of climate change, the need of coordinated economic and social European policies and the need of investing in a low carbon footprint economy.

Furthermore, as a new comer in the NGO landscape, Greentervention has started to establish itself as a credible organisation, in particular through strategic partnerships, co-authored papers and intervention/participation in seminars and workshops.

Greentervention believes that democratic participation and citizens' empowerment are key. Therefore, Greentervention has put the emphasis on developing its presence on social media and reaching out to its audience, in particular through podcasts and webinars.

Key success and on-going projects

- *6 Interventions/participations to seminars and workshops at European and national levels*
- *2 reports and 6 publications*
- *3 open-letters co-signed with major NGOs*
- *5 podcasts*
- *Membership with Finance Watch, cooperation with Fondation Nicolas Hulot, Fondation Jaurès etc.*
- *1 Webinar*
- *Social presence (website, twitter account (210 followers), LinkedIn, Newsletter)*

Preparing for the future

- *Do members have any suggestions on Greentervention's future actions and campaigns?*
- *Specifically, do members have suggestions about how to develop membership and Greentervention's audience, to increase fundings ?*



Detailed progress report

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Detailed progress report

Presentation and core values

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Greentervention is a non-profit organisation under Belgian law (ASBL)

Our commitment is to develop the awareness of the climate emergency, the need for coordinated economies and the need of financial and social policies at European level to achieve the objectives of a fair transition to carbon neutrality in the European Union and in the world.

Our core values are the conviction that transnational deliberations involving not only political and social actors and the scientific community, but also citizens and civil society organizations, is necessary. Such involvement in the European political debate is essential to strengthen the climate of trust among all European citizens, in order to define and conduct fair policies effectively. This commitment is also a necessity to support democracy in the European Union while promoting understanding and respect for national specificities and the interests of populations in third countries.

Financial report

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Cash flow statement 1st July 2019 – 30th June 2020

Net position at 1st July 2019	0
Revenues	
Membership fees	550
Founding members	400
Full members	150
Other revenues	30
TOTAL	580
Expenses	
Website maintenance	126
Bank account	24
TOTAL	150
NET CASH FLOW	430
Net position at 30th June 2020	430

**Overview – June 2019/june 2020 projects and on-going projects**

Greentervention's activities from June 2019 to June 2020 aimed at influencing the current debate on ecologic and fair transition, by developing its presence in the NGO landscape, increasing the cooperation with fellow NGOs and making credible proposals to policy makers, especially at the European level. On the other hand, Greentervention also strives to develop public awareness on those key issues and share the much-needed knowledge with the citizens and enabling decision-making for our future.

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1. Influencing and changing mindset about ecologic and fair transition

In 2019-2020, Greentervention has developed its key messages to influence policymakers by publishing reports and publications. They aimed at creating the right environment for higher investment in a low carbon footprints economy (by increasing public and private spending and changing the mind-set about austerity and fiscal policy within the Eurozone), accompanying this shift thanks to renewed monetary policy and developing the tools for identifying "green investment" (green taxonomy).

Several reports and publications were co-authored with well-established NGOs, such as the report "Game-changer: Financing European Green Deal", written with Finance Watch and Fondation Nicolas Hulot, WWF among others. Greentervention also published its own reports either through its own channel or with major European and national think tanks (such as FEPS and Fondation Jean Jaurès).

Greentervention has also increased its presence in the NGO landscape by developing cooperation and partnerships with other NGOs, at the European or national levels: Greentervention is an associate member of Finance Watch since April 2020 and co-signed several open letters to EU policy makers (Christine Lagarde, EU ministers). Greentervention has also intensified its activity in influencing the debate with regular newsletters to MEPs.

Greentervention has also delivered presentations or participated to several major seminars and workshops at the European level (e.g. 2 seminars at the European parliament, Convergence Forum) or national level (Maison de l'économie, Banque de France, Acteurs Régionaux du Développement Durable).

2. Increasing public's attention to ecologic an fair transition

Greentervention is also keen at sharing its ideas and knowledge with the general public in order to empower citizens in the decision making process in a democratic society. Greentervention also believes that a renewed interest in the European politics should include



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all categories of citizens and especially the younger generation. Therefore, Greentervention has developed its presence through social media, podcasts and webinars in order to increase the debate about ecologic and fair transition, but also activism and political engagement.

Greentervention has also increased its membership in 2019-2020.

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Communication and training : main deliverables (June 2019-June 2020)

- **Websites:**
<https://greentervention.wordpress.com/>
- **Social media:**
<https://twitter.com/greentervention> (210 followers)
<https://www.linkedin.com/company/greentervention>
- **Podcasts “Rue de la Révolution”: 5 monthly episodes (since January 2020)**
<https://greentervention.wordpress.com/podcast/>
- **Webinar “Transition écologique et plan de relance européen” (June 2020)**



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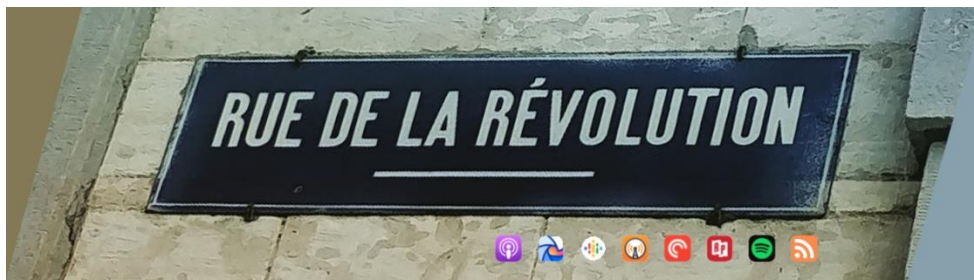
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« La lutte contre le réchauffement climatique doit faire
partie intégrante des priorités économiques et
politiques des gouvernements européens »

Greentervention est une association sans but lucratif regroupant des membres bénévoles guidés par la conscience de l'urgence climatique et de la nécessité de politiques économiques, financières et sociales coordonnées au niveau européen pour réaliser les objectifs de transition juste vers la neutralité carbone dans l'Union Européenne et dans le monde.

Découvrez nos productions

Agir maintenant : Nous rejoindre



Act now



2019-2020 Activity timeline

September 2019 :

- Greentervention participated to the 12th Convergence forum on ecologic and fair transition
- Report “Game-changer : Financing European Green Deal” co-authored with major NGOs
- Workshop at the European Parliament “Towards a green and social new deal” with MEP Aurore Lalucq

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October 2019

- Is a European “Green New Deal” possible?, Greentervention intervention in the seminar of at the “Maison des Sciences Economiques” in Paris (Jezabel Couppey-Soubeyran), with MEP Philippe Lambers and professor Michel Aglietta

November 2019

- Open letter with 61 public institutions to Christine Lagarde, “The European Central Bank must act now on climate change”

December 2019:

- Greentervention participated to the seminar “Financing the new climate economy: the trillion euro question”, co-organised by the European Parliament and the World Bank
- Greening the European semester, Greentervention publication
- Greentervention participated to the seminar “Changer d’ère: réchauffement climatique et finance”, with Bank of France Governor, François Villeroy de Galhau and former Environment minister, Nicolas Hulot

January 2020

- European semester, fiscal rules and the European Green Deal, Greentervention publication
- Report “Green Deal Européen : 1000 milliards quand, pour qui et comment ?”, publication with Fondation Jean Jaurès
- Rue de la Révolution, Podcast episode 1

February 2020

- Greentervention presented at the “Green New Deal intergroup of the European Parliament”, Green Golden Rule
- “What we expect from the coming weeks from our leaders”, Greentervention publication
- Rue de la Révolution, Podcast episode 2

March 2020

- Development of newsletters to members and MEPs
- Rue de la Révolution, Podcast episode 3



April 2020

- *Joint letter with several NGOS (Sunrise project, Nicolas Foundation, Veblen institute, Reclaim finance... – to support EU minister's call to make EU's recovery a Green Deal*
- *"Il faut conditionner le sauvetage des industries polluantes", "Le Vent se lève".*
- *Open Letter to Ms. Christine Lagarde, President of the European Central Bank: The ECB must not sideline climate risks in its COVID-19 response*
- *Rue de la Révolution, Podcast episode 4*
- *Participation to the Webinar « Impulser une économie durable en Europe » with Acteurs Régionaux du Développement Durable*

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May 2019

- *Greentervention joins forces with Finance Watch*
- *Greentervention's reaction to the EU recovery plan, Greentervention publication*
- *Rue de la Révolution, Podcast episode 5*
- *Webinar "Transition écologique et plan de reliance européen"*

June 2019

- *Webinar « Transition écologique et plan de reliance européen »*
- *"We can't return to normal because the normal we had was precisely the problem", Greentervention's take on post COVID-10 recovery and green, sustainable, social economy, Progressive Post, FEPS.*





Future projects

Greentervention is excited about several projects to develop its current activity:

1. Developing and deepening Greentervention's presence and credibility:

- *Developing and deepening awareness on the emergency of climate change, the need of cooperation at European levels on economic and social policies, and investing in a low-carbon footprint economy, in particular in the COVID-19 environment.*
- *Developing and deepening Greentervention's in the NGO's landscape (papers, reports, publications, participation to seminars and workshops).*
- *Developing and deepening partnership and cooperation with major NGOs (especially NGOs from countries which could have a weight at the EU level)*

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2. Developing and deepening public awareness on ecologic and green transition

Greentervention will continue keeping its presence on current website, social media and podcasts in order to deepen its audience.

Greentervention also envisages the following new activities:

- *Creating a comics explaining financial concepts*
- *Creating videos explaining major economic useful to understand green transition, fiscal and monetary policy*
- *Creating videos/documentaries on green initiatives*

3. Future objectives:

- *Increasing memberships*
- *Increasing annual budget*
- *More "professional" communication*